



SUMMERFIELD FARMS

JOB DESCRIPTION

Title: Content Writer Intern
Reports to: Marketing Manager
Nature of the position: unpaid internship, flexible hours

Essential Duties:

- Draft and edit blog posts
- Research subject matter, competitors, industry and target audience
- Research articles and information related to the subject matter
- Work with marketing team to understand high-level messaging and strategy
- Monitor trends in industry

Expectations:

- Complete assignments on time
- Send supervisor progress updates throughout each week
- Deliver 1 blog per week
- Drafts send for review should have very few or no spelling and grammar errors
- Interest in photography is preferred
- Familiarity with Wordpress is preferred
- Knowledge of SEO best practices is preferred

Required Skills:

- Excellent writer
- Extremely organized
- Professional demeanor
- Eagerness to learn
- Responsive to feedback
- Self-motivated
- Knowledge of proper spelling and grammar